



# ILEAD @ Dartmouth

Discovering the new. The provocative. The timeless.

photo by Anne Baird

Newsletter • Institute for Lifelong Education at Dartmouth • Fall 2013



## President's Corner

In the most recent President's Corner Pete Bleyler reviewed ILEAD's efforts to dive more fully into its Strategic Plan by offering a wider range of courses, strengthening its relationship with Dartmouth by partnering with its travel office in planning a trip which recently departed to Cuba, and meeting quarterly with members of the Provost's office to explore ways to strengthen the Dartmouth/ILEAD relationship. He wrote too of some enhancement of our Internet connectivity at the DOC House and our marketing efforts through new memberships in Upper Valley area Chambers of Commerce.

What I suspect caught your eye and caused you to read his letter more carefully was his description of the Bernard Osher Foundation's approach to the College and to ILEAD regarding our interest in exploring becoming one of the more than 100 Osher Lifelong Learning Institutes. As Pete reported, the Leadership Council contacted a number of Osher affiliates around the county to discover what their experience had been and after receiving unanimous favorable reports decided to respond positively to the Osher invitation. In January of this year Osher awarded ILEAD a grant of \$100,000 to expand and enrich our programs.

Using those funds, these past ten months have witnessed a number of significant efforts to strengthen our program offerings, our outreach to the community, and internal training of our volunteer leaders. The fall catalog saw the largest number of classes we have ever offered and resulted in the largest number of folks registered for those classes in our history. We were able to provide additional training to Study Leaders and to offer an ILEAD orientation program in early June for many of our committee members as well as Leadership Council members. To make sure that we were not relying on the imagination of our established committees alone in how to use the balance of the grant, the membership was invited to share in a mid-June brainstorming session. Out of that experience came a host of ideas, some specifically suggesting classes and lectures and others addressing ideas to enhance the quality of our life together as members of ILEAD. The Curriculum Committee brought to the Leadership Council its recommendation that we use some of the grant money for scholarship assistance for those

*Continued on Page 3*

## Member Reaction

### Was Extremely Positive

This year's Summer Lectures were provocative and better than ever, said ILEAD's enthusiastic attendees. Each week found members saying "This week's lecture was the best ever," until returning the next week with a similar comment... about an entirely different speaker! And with 15 separate speakers, there were lots of favorites to choose from.

The subject, "The Digital Revolution" might have kept some members away thinking it was going to be too technical, but those who came reveled in a widely varied program, involving medical surgery, cyber security, hacking, the youthful digital fixation, military technology, and the building warfare between the six largest digital corporations.



Once again, another timely subject seemed to be right on the cusp of public and media attention. We were honored to have CSPAN video our opening session, and particularly gratified to have two highly placed cyber-security experts in Richard Clarke and Rand Beers join us. Our final session attracted David Sanger, chief Washington correspondent for the New York Times, and the exciting presentation by Tuck Professor Ron Adner. These speakers were a reflection of the growth in the importance and quality of the Summer Lecture Series program.

The digital world is progressing into everything we do and depend upon, such that it is no longer appropriate to think of it as a young person's technology. Interestingly, our two young journalist presenters typified the generation born into the digital world, glued to their digital devices sunrise

*Continued on Page 2*

## ILEAD Continues Training Initiative for Study Leaders

Building on the success of the May 2013 mini-conference for our Study Leaders, training on PowerPoint and The Cloud was offered to approximately two dozen Study Leaders in August.

The three sessions were separated into PowerPoint for Macs lead by C.J. Smith, PowerPoint for Microsoft lead by Martin Smith, and How to use The Cloud lead by Sarah Chamberlin.

Both PowerPoint classes were geared to Study Leaders with little or no PowerPoint experience. While most of the students really appreciated this offering, it would be fair to say that it "was a work in progress" at the outset, with students arriving with PowerPoint versions varying from 2003 to 2013! As a result, the "Smith Brothers" (as we refer to them on the Study Leader Support Committee) found the first session somewhat challenging, but the remaining two sessions were very productive. All of the Study Leaders who completed this training left with the ability to produce a PowerPoint presentation, which will enhance their courses.

The presenters were in agreement that the PowerPoint course was successful and should be offered periodically, in both elementary and



*Pictured (l to r): C.J. Smith, Martin Smith, Sarah Chamberlin*

advanced modes.

Sample feedback from the attendees included these comments: "A great starter course with a lot of helpful tips for designing a PowerPoint presentation." "No matter how experienced you may be with PowerPoint, there are always new things to learn, and this was an excellent 'brush up' course for me."

Following completion of the PowerPoint classes, Sarah conducted two sessions on The Cloud, after an introduction from C.J. Smith on how ILEAD intends to utilize Google Drive (the Document Repository System, or DRS). The DRS is a system designed to capture all of the documents used by Study Leaders in the presentation of their courses. This training ended up being a "work in progress" as well, because it was necessary to spend a lot of time providing

one-on-one assistance to the students.

According to Sarah, ILEAD can now pretty much classify Study Leader course use of the DRS into three categories: 1. Course folders maintained predominantly by a Study Leader; 2. Course folders that are updated by the ILEAD office; and 3. Course folders that have only the welcome packets generated at the start of term by the ILEAD office.

Plans are in the works for another mini-conference for Study Leaders next May. All Study Leaders are encouraged to submit their ideas for workshops to Lisa who will pass them on to the Study Leader Support Committee. ILEAD is committed to providing continued training to our Study Leaders as well as recognizing them for their continued service.

*-Hank Buermeyer, Chair,  
Study Leader Support Committee*

### *Member Reaction (cont.)*

to bedtime, with 200 messages a day vying for their attention. Nevertheless, ILEAD members need not get totally 'wired up' with multiple devices, as their children and grandchildren do. This summer series was more about creating awareness and a depth of understanding to what's going on, and selecting a few appropriate ways to stay in touch.

Thanks to all of you who attended these stimulating lectures.

*-Bruce Macdonald*

## An ILEAD Course on Fly Fishing - Who'd a Thought?

ILEAD's fall term fly fishing course entitled *Circles, Straights, and Crazy Figure Eights* with study leader Steven Rowe, has recently ended. Eight lucky students attended five classes held



in and out of doors (all with beautiful weather which is not guaranteed for future classes.) Steve is an International Fly Fishers (FFF) certified casting instructor and teacher at LL Bean's Outdoor Discovery School. Just another Upper Valley hidden treasure who decided to share his passion with ILEAD members.

We were a mixed group: three women and five men, some of whom were experienced fly fishers, and others, like

me, rank beginners. It made no difference to Steve how much experience we had, if any. We all had individual coaching on the four-part cast, false casting, the roll cast, shooting line and the spey/switch casts. And it was just fine with Steve if we had no idea what any of that meant when we started the course. We practiced casting at the fields out by the Dartmouth Rugby Club House and finally tried them for real at the Meccawe Trout Club in Vermont.

In class we learned about what equipment we needed, fishing knots, basic entomology of insects that the fish in our area like to eat, and what flies you use to catch fish. We were even able to try different sized rods



with different weight lines on them. Oh, and Steve provided all of the equipment.

Best of all, we had a great time with Steve and with one another. We learned a lot. We were outside on beautiful Upper Valley fall days. And we ended our course with some wine and hors d'oeuvres we brought to Meccawe Trout Club. The modest \$15 charge to be a guest at the Club was a small price to pay for a wonderful conclusion to the course.

Steve has agreed to lead another course in the spring and we each give it our hearty endorsement.

*-Sylvia Paxton*

## Study Leader Profile: Kenneth Cracknell

Thank goodness he took his dog for a walk! And thank goodness Dr. Susan White, a colleague at Cambridge,



stopped him and petted the dog. That encounter led to Kenneth and Susan dating and later marrying. To enhance her career, Kenneth and Susan decided to relocate to the States and to eventually “retire” to Norwich, Vermont, where they learned about ILEAD. Kenneth Cracknell is one of our most sought-after Study Leaders because he took his dog for a walk.

The rest of Kenneth’s interesting and engaging story can be found on the web in Wikipedia. It’s a fascinating tale of a sterling career in academia, literature, the clergy, and travels around the world.

As he told me during our

interview over a cup of coffee, he had actually re-read his Wikipedia entry in preparation for our meeting, feeling he needed a review.

Since it’s five pages long, I’ll try to just hit the highlights for you here. Born in England (and still a British subject), Kenneth obtained a B.D. degree from the Universities of London and Oxford; a BA and MA from Oxford; a Post Graduate Certificate with distinction in Religion from the University of Leeds; and he trained for the ministry at the Richmond Methodist College, London.

As a Methodist minister, Kenneth began his career teaching in Nigeria through the Methodist Church Overseas Mission Division. Following that stint, he served as the first Director for Interfaith Relations in the British Council of Churches from 1978 until 1987. Then came teaching positions

in interfaith studies at Cambridge University – where he walked his dog – and at Texas Christian University in Fort Worth, Texas. Wrapped around most of that time, Kenneth also served as a consultant to the World Council of Churches and found time to become a self-taught Islamist and an expert in comparative religions.

There are far too many books to his credit to list here and much more detailed descriptions to his various teaching positions – named chairs, distinguished professorships, etc. When you have some time, please pour yourself a cup of coffee, Google or Bing Kenneth Cracknell, link to Wikipedia, sit back and read about a career well-spent. And if he decides to teach *Dialogue with Muslims: Some Essential Building Blocks* for the sixth time, sign up!

-Jeff Bendis

### President’s Corner (cont.)

for occasional out of town speakers invited by Study Leaders to enrich their courses, and to fund a debate about some front and center issue our nation is seeking to address. After working with the College, it was determined to use some of the grant to fund an online registration system that would enable members to register and pay for classes and lectures through a secure program now used by many Osher Institutes.

On September 30<sup>th</sup> a report crafted by Pete and John Landigran of Dartmouth’s Development Office was sent to the Osher Foundation detailing how we have used portions of the grant in 2013, how we intend to use the balance of it in 2014, and applying for a \$2,000,000 endowment that would enable us to continue to expand our program efforts, enhance our training of Study Leaders, provide needed technological improvements to our present facilities at the DOC House, and provide additional administrative staff as program responsibilities grow.

## Say Cheese and Send Them In! Sharing ILEAD Moments on Film

If you are skilled in the use of professional-level camera equipment, an avid user of disposable travel cameras, or simply a frequent user of the camera app on your smart-phone, we want your contributions!

If you’ve ever taken pictures of ILEAD events, or feel like taking some

If we are granted that very significant gift we will, of course advise you accordingly and celebrate. It would be an enormous shot in the arm and it will require a retooling of our present policies and procedures to assure both Osher and ILEAD that these new resources are used wisely and transparently. It is both a reflection of twenty-five years of great service to our Upper Valley communities’ members and an invitation to mature as a program of the College. Here’s to that!

- Stew Wood

in the future, we’d love copies of your images. The ILEAD office is ready and able to copy your digital files and/or finished prints. We can work with your images via e-mail, copy them from a CD or memory device, and scan printed photos to a file. We’re happy to receive e-mailed images at any time, but we strongly urge you to call ahead if you’d like to arrange a data transfer or have us scan printed photos.

With help from members like you, we’ve already begun collecting and sharing images of some recent trips and events on our Google Drive (DRS) site. Visit the ‘About’ tab on the ILEAD website and click on the link to the ‘Photos’ folder to see what your fellow members have shared!

### TIP FOR DIGITAL IMAGES:

You may have heard or read about the term ‘resolution’ in reference to a digital

*Continued on Page 4*

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## Moments on Film (cont.)

photo. A digital image is comprised of any number of small dots or pixels, which combine to create the final image you see on-screen and on paper. *Resolution is the measurement of how many of those pixels fit into one inch of space.* When dealing with photos you want to print, lower numbers are not always great. If your camera captures an image at 72 dpi (dots per inch), you'll have an image that's fine for viewing on your computer or e-mailing to family and friends, but it will not reproduce well when developed or if printed and enlarged. If you want to capture an image that will print well, you want a minimum resolution of 300 dpi, and you may want to consider setting your resolution even higher. Your digital camera should allow you to select and change your resolution setting; see your user's manual for more information.

We look forward to receiving your artistic endeavors!

-Sarah Chamberlin

## UPCOMING LECTURES

**December 3, 2013**

*Tracking Ghost Glaciers*  
Lee Corbett  
2 PM @ LSC, Room 201

**February 18, 2014**

*Wrongfully Convicted*  
Fernando Bermudez  
2 PM; Location to Come

**February 27, 2014**

*The Centrist Manifesto*  
Charles Wheelan  
3 PM; Location to Come

## DATES TO REMEMBER

**Boston Pops Concert**  
Verizon Wireless Arena  
Saturday, December 14, 2013

**Winter Term 2014**  
January 6 - February 28

## Lisa's Corner



Dear ILEAD Members and Friends,

Online registration is now available! On November 13th, the online registration site went live, allowing members to process their Winter 2014 course applications via our registration site. We hope that this additional method of registration is proving easy and reliable for all of you. We urge our members to contact our office should they experience any problems or have any questions about this process. We are not neglecting paper applications, either! Please continue to use the registration form at the back of your catalog if you prefer; our office will process paper applications in a timely manner.

**Enjoy your Winter 2014 classes, and don't forget that registration closes on December 13th!**