



photo by Elizabeth Vickers

ILEAD @ Dartmouth

Discovering the new. The provocative. The timeless.

Newsletter • Institute for Lifelong Education at Dartmouth • Spring 2013



President's Corner

As my two year term as the ILEAD President comes to a close, I am honored to have had the opportunity to serve such a wondrous, dynamic organization. These last two years have certainly seen many exciting changes.

As I took office as President in the summer of 2011, we had just completed the initial phase of ILEAD's first ever strategic planning process. After the Leadership Council approved the plan and its five overarching goals, we formed several task groups to conduct additional analysis and begin the implementation to:

- Enhance ILEAD's excellence in programming and program delivery;
- Create a more proactive relationship with Dartmouth;
- Increase outreach to the community and partnering with other institutions;
- Strengthen ILEAD's infrastructure (staff, facilities, and resources); and
- Develop an integrated technology strategy.

The task groups finished most of their work by the end of that year, and many initiatives coming from their recommendations have already been implemented. We have experimented with a number of pilot projects, had great success with some, and experienced a few that weren't as successful as we had hoped. We continue to investigate additional initiatives to fulfill our strategic goals.

Academically, we have added more mini courses, held a course on a local business (The Valley News), supported Dartmouth's Year of the Arts with many arts-related courses and events, and ensured that we offer a broad

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Summer Lectures Again a Hot Topic

The ILEAD Summer Lecture Series has again selected a subject that has become increasingly more newsworthy as the months roll by. *"The Digital Revolution: Promise and Threat"* is a non-techie review of an intense revolution growing ever more impactful.



This year's series will cover how our world has been dramatically altered by digital advances across a wide range of economic, technical, and communication realities that bring both miracles and challenges, unimaginable just a few years ago.

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Summer Lecture Series 2013
 Wednesdays
 July 10 - August 21

Fall Term 2013
 September 16 - November 8, 2013

President's Letter (cont.)

curriculum. We implemented the "teach one – take one" program that provides study leaders with a free course for each course that they lead.

In our relationship with Dartmouth, we established a Dartmouth Relations standing committee that meets quarterly to discuss operational and strategic issues. We are partnering with the Dartmouth Alumni Travel office in offering a Study/Travel trip to Cuba this coming November.

ILEAD partnered with Hypertherm, Inc. last fall and offered a three-week course on the history of New England, led by Jere Daniell. Over 40 associates of Hypertherm attended the course, and based on the positive feedback, we are now working with Hypertherm to establish a corporate membership program. Additional courses will be held at Hypertherm and will be open to their associates and all ILEAD members.

The Planning Committee has been working over the past year on making projections on the growth of our membership, in order to ascertain what we will need in the future regarding the number of classes offered each term, the number of classrooms for those classes, the number of study leaders required, as well as the impact on our office staffing levels. Much of this work has been built upon the research conducted in the strategic planning process.

In marketing and communications, we now have a beautiful new web site and a new web site name. We are now www.dartmouth.edu/ilead. It's much easier to remember and say. We introduced our new brand -

ILEAD @ Dartmouth

Discovering the new. The provocative. The Timeless. And we produced a wonderful PowerPoint presentation covering the history and offerings of ILEAD. It was presented to several community groups and at several

public venues throughout the Upper Valley during the past several months.

Lastly, in the technology area, although we haven't achieved the level of internet connectivity that we desire at the DOC House, we've made huge strides in the quality and speed, and more improvements are in the offing. We have also experimented with new technology in our course offerings, including using Skype for video conferencing between the study leader and students. We worked with Dartmouth videographers in filming the recent ILEAD course on World War II memoirs. And, finally, Study leaders are increasingly using the internet in their courses.

Exactly one year after finalizing the Strategic Plan that established goals for the next three to five years, ILEAD received a letter from the Osher Foundation, inquiring if ILEAD had any interest in exploring becoming an Osher Institute. The Bernard Osher Foundation supports a national network of 118 exceptional lifelong learning programs located at colleges and universities throughout the country in the form of grants, endowments, its National Resource Center, and the opportunity to network with other similar organizations. After completing its due diligence, the ILEAD Leadership Council concluded that becoming an Osher affiliate would allow us to expand and enrich our programs as embodied in our Strategic Plan goals, our mission, and our core values.

As a result, and in coordination with Dartmouth, we submitted our proposal in November and received notice of our acceptance into the network in January. With an initial \$100,000 grant, ILEAD is currently undertaking a number of initiatives to provide leadership development

for our many volunteers, professional development in the form of a mini-conference for study leaders, an expanded advertising and promotion program, and an online registration system to simplify the registration process for members and ease the workload for our staff.

You will be hearing more details of the Osher affiliation in the weeks and months ahead.

Again, thank you for providing me with the opportunity to serve as your President. These past two years have flown by. It has been my pleasure to lead this exceptional organization.

- Pete Bleyler

ILEAD Launches Community Outreach and Media Campaign

Last year, as part of our community outreach program, ILEAD joined the Hartford, Hanover and Woodstock Area Chambers of Commerce. This move gave us access to all of the chamber members in these communities as well as to their employees. On a regular basis, the ILEAD office sends information to these organizations to post on their web sites and to e-mail to their members on Special Lectures, Special Events, the Summer Lecture Series, and the publication of our course catalogs. This year we plan to join three additional chambers of commerce throughout the Upper Valley.

In addition to these chamber memberships, this summer we are launching an expanded media campaign with support from the Osher Foundation that will include spots on New Hampshire and Vermont Public Radio. These spots will also be used primarily to promote the Summer Lecture Series and the publication of course catalogs throughout the year.

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Dennis Damon Moore: From the College Classroom to the Hallowed Halls of the D.O.C. House

Dennis grew up in Niles, Michigan, Ring Lardner's home town, and then attended the University of



Michigan, where he majored in English. As a graduate student at Northwestern, Dennis concentrated on American literature, writing his Ph.D. dissertation on Melville's *Billy Budd*. During his career at Beloit College, he taught courses in American literature, British literature, women's studies, and film. Later he was a long-time academic dean at Iowa's Cornell College.

After retiring from college administration, Dennis came to the Upper Valley in 2008 to follow his spouse, Helen Damon-Moore, when she accepted a position at the Tucker Foundation. Helen's family members have lived in Maine and Massachusetts for many years, and her coming to Dartmouth was the outcome of their desire to move to New England after 30 years in the Midwest.

From the time he was elected captain of the safety patrol in fourth grade, Dennis has been involved in what might be called institutional governance, and at ILEAD he is now finishing a stint on the Study Leader Support subcommittee of the Curriculum Committee. In that capacity, and working with others, he has updated the *Study Leader Handbook*, which is distributed to all new study leaders as a part of their orientation.

In addition to his association with ILEAD, Dennis is a member of the directorate of the Dartmouth Film Society and participates in a memoir-writing group which, beginning as an ILEAD course led by Joe Medlicott, has continued to meet twice a month for almost four years. But his priorities are clear. "No activity," says Dennis, "has been more rewarding to me than serving as an ILEAD study leader,

where I have found participants to be knowledgeable, lively, and wonderfully committed - and there are no papers to grade. So far every course has been a chapter in *The Great Conversation*, and I learn something every time we meet. Works we have considered include novels, stories, and poems by American writers Melville, Whitman, Hemingway, Faulkner, Fitzgerald, James, and Twain, as well as novels by British writers Joseph Conrad and Virginia Woolf."

Dennis also teamed up with Joe Medlicott and John Stableford in a short Book and Author course, which was offered last Fall and proved extremely popular.

This fall Dennis will be leading a study group focused on other works by Faulkner, Hemingway, and Fitzgerald. "For me, this will be a privilege and a pleasure," Dennis notes, "and I hope to see old friends and new faces around the table at the D.O.C. House. My major message in leading these study groups is that writers tend to mean what they say, and I've found that looking hard at what they have written - no special skills required - can be very revealing." His final comment: "We always have a good time."

- Jeff Bendis, Dennis Moore, Ed Janeway

Summer Lectures (cont.)

Promises of speed, efficiency, and cost savings have only started, but have also meant major changes on Main Streets across the nation. E-commerce has blossomed, but brought with it important user concerns of privacy, identity theft, and malicious hacking. The world has become ever smaller, but cyber-attacks on our government, research labs, banking institutions, and other critical assets have quickened at an alarming rate.

Fifteen speakers have been booked, ranging from Internet heavies, operating room doctors, and hackers, to high level government operatives who are responsible for protecting the nation from these threats. The series will also cover stealth technology, drones and other weapons of war, which have increasingly become news items of consequence.

The seven-week series will run from July 10 until August 21 on consecutive Wednesday mornings from 9:00 a.m. to noon in Spaulding Auditorium on the Dartmouth Campus.

For more information check out the full program on the ILEAD web site at www.dartmouth.edu/ilead. Tickets will go on sale through the ILEAD office after June 15, 2013.

-Bruce Macdonald



Music to ILEAD's Collective Ears

It all began when Frank Logan contacted the ILEAD office to see if an e-mail could be sent to the members asking if anyone would consider donating a piano to the Black Senior Center of Hanover. ILEAD holds a variety of study groups throughout the year at this location which require the use of a piano. The Yamaha piano at the center was quite old and constantly out of tune.



Pictured (left to right): Betsy McLain (Director of Administrative Services for the Town of Hanover), Barbara Jones (piano donor and ILEAD member), Lisa King (ILEAD Program Coordinator), and Hank Tenney (Director of Hanover Parks & Recreation).

Through the email campaign, we had a stunning total of 6 members who were willing to donate a piano. Lisa King contacted Patricia Norton, another one of our dedicated study leaders with a literature and musical background who used to teach piano. Patricia said she would be pleased to visit the homes of the members that were willing to donate their pianos and decide which one was best.

According to Patricia, the piano that Barbara Jones was offering was, hands down, the best – a beautiful 1952 Steinway.

Dale Howe of Frederick Johnson Pianos recommended Green Mountain Piano in Barre, VT to make the move. He said he'd take a look at the old Yamaha to see what could be done with it, and offered to appraise the Steinway to determine its value for tax donation purposes.

Howe actually purchased and removed the old Yamaha, stating that it did have some resale value, so

that problem was solved.

The Steinway arrived at the Senior Center at 10:30 a.m. on Friday, March 29, 2013, unscathed and in beautiful condition.

Barbara Jones said she is very happy to know that the piano will be played and enjoyed by many ILEAD members and others in the community. Frank Logan, who launched this extremely successful

campaign, wrote a nice email to Barbara thanking her and mentioning that he had the chance to play the piano at the Senior Center. The Town of Hanover held a small reception on Thursday, May 16th to honor Barbara for the donation of the Steinway.

A very special thank you to the other members of the ILEAD community who offered to donate their pianos to the cause - Susan Cohen, Mary-Ella Zietz, Bill & Tina Helm, Stephanie Reininger, and Linda & Ed Tober.

And thanks to Lisa for successfully coordinating this wonderful project.

-Jeff Bendis

Graduates of "How to Teach an ILEAD Course" Provide Feedback

We now have six more potential new study leaders as a result of their recent successful completion of our spring-term "How to Teach an ILEAD Course." The course was taught by Barbara Butler, a seasoned study leader and chair of the Study Leader Support Sub-Committee of the Curriculum Committee.

This course is offered once each year during the spring term, and it's free! We are always looking for new study leaders, and while this course is not mandatory, it has an excellent track record for producing quality new study leaders.

Here is the feedback I was given from some of this year's "graduates."

"This class allowed us to practice, receive safe feedback, and get many obvious teaching stumbles out of the way. The teaching was so positive, responsive, guiding and fun."

"I am grateful for the meticulous and warm support extended to folks interested in teaching an ILEAD course. The framework for the course is well done. The moral support provided by generous leaders is especially appreciated."

"I didn't think leading an ILEAD course was something I could do, but Barbara Butler walked us through the process of developing and focusing our ideas into a coherent course outline. I feel more relaxed and ready to lead a course now and eager for the experience of meeting up with ILEAD members in a course setting."

"I started from 'ground zero.' This class, especially the Power Point, has been helpful in thinking about teaching and the selection of developing material."

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How To Teach (cont.)

"The course was supportive, empowering and fun. I highly recommend this class."

The more ILEAD grows (we now have over 1,640 members) the more we need new study leaders. Some might call this a conundrum. We will be offering 88 courses (a record number) this Fall. It is expected that record enrollment will likely follow. And then, of course, we will need even more study leaders.

So, if you have an idea for a course that you'd like to lead, but you've never planned or taught a course here or anywhere, or if you'd like some pointers or how to search the web to gather information to support your course idea, or how to use PowerPoint, or learn other pedagogical techniques, watch for next Spring's catalog and sign up for the How to Teach an ILEAD Course.

In addition to offering the course, the Study Leader Support Sub-Committee can also provide you with a one-on-one mentor to work with you on the development of your own course.

Be sure to contact the Curriculum Committee to express your interest in joining our amazing list of volunteer study leaders - the lifeblood of ILEAD.

-Hank Buermeyer

Media Campaign (cont.)

Some of the Vermont Public Radio spots will be heard on their classical music station.

The third part of the campaign will be the placement of Transaction Ads in the Valley News. Transaction Ads are the small block ads that usually appear on the bottom of page two and at the bottom of the last page of the first section of the paper. Again, we will be promoting various ILEAD activities in these ads.

The Management of ILEAD Part IV: The Finance Committee

The mission of the Finance Committee is to enable ILEAD to fulfill its overall mission by managing its financial resources. Because ILEAD is a unit of Dartmouth College, it follows the college's accounting and financial reporting procedures. The Finance Committee's role is to control those elements of financial operations specific to ILEAD and not otherwise overseen by Dartmouth.



The committee members who have taken on this mission are: Pete Bleyler (ex-officio), Ed Feustel, Roy Finney, Bob Fox, Mike Galbraith (Vice-Chair), Ralph Hutchins, Lisa King (ex-officio), Tedd Osgood, Bill Paxton, C.J. Smith (Treasurer & Chair), and Kristin Wood.

The committee provides oversight of ILEAD's annual operating budget using input from the treasurer, the program coordinator, Dartmouth College, other ILEAD officers and committee chairs, and prior year results. Every three months, the committee submits updated financial forecasts to the Leadership Council based on new information, year-to-date financial results, and expected revenue and expenses for

the remainder of the year. Each May, the Finance Committee submits an Annual Financial Report to the ILEAD general membership at the annual meeting.

On a monthly basis, the committee reviews ILEAD's financial position and prepares a report to the Leadership Council. This report helps the Council monitor results of the various activities of the organization.

Each September the committee conducts a more detailed cost analysis and reports the results to the Leadership Council. This report shows the revenue, expenses, and related administrative costs of each of ILEAD's major activities. Based on this information, the Leadership Council is able to assess and modify ILEAD's fee structure and cost elements of each activity.

The two other areas of responsibility for the Finance Committee are to maintain an archive of all of ILEAD's historical financial records and to provide advice and counsel to other standing committees and the Leadership Council on all financial matters affecting the organization.

This key committee, like so many others, supports virtually everything that ILEAD does in this case by keeping the organization on a sound financial footing.

If you have experience in finance, accounting, or business management, and might be interested in joining the Finance Committee, please contact C.J. Smith at 603-790-8291 or c.j.smith@dartmouth.edu for information.

-C.J. Smith

The objective of this media campaign is to reach a broader audience, not just in the Upper Valley, but throughout both states, with a goal of increasing attendance at various ILEAD events and classes and growing our membership.

Please keep an eye and an ear out for these ILEAD promotional activities and let us know what you think.

-Jeff Bendis



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UPCOMING LECTURES

June 13, 2013

Never Take 'No' For An Answer
Barbara Levenson
3 PM @ Life Sciences, Room 201

June 27, 2013

*Thin Ice: The Dangerous
Instability of US-Russia Ties*
Matthew Rojansky
2 PM @ Life Sciences, Room 201



Friends of ILEAD Your Contributions at Work

In February, ILEAD used a portion of the tax-deductible donations that ILEAD members have made during the past three years to replace the sliding door between the Pond Room and the Dining Room in the DOC House. The new door is not only easier to open and close, it provides added sound-proofing between the two rooms. Additionally, Friends of ILEAD funds were used to provide lighting in the conversation areas set up by each fireplace in the central area of the DOC House. Other projects using Friends of ILEAD funds are currently in the planning stages.

Thank you all for your support. Contributions to the fund are always welcome. Please contact the ILEAD office for details.

Lisa's Corner



Dear ILEAD Members and Friends,

I wanted to take this opportunity to highlight some of the exciting trips we'll be offering this summer!

Upcoming Day Trips

NH State House/Museum of NH History
June 25th

Marlboro Music Festival
2:30 PM show, July 14th

New London Barn Playhouse
"Singin' in the Rain"
July 28th

Weston Playhouse
"42nd Street"
August 17th

Contact our office or visit our website at www.dartmouth.edu/ilead for information on these wonderful events and more!