THE FUTURE OF
AMERICAN POWER
AND INFLUENCE

Summer Lecture Series 2015
Summer Lecture Series 2015
Wednesdays, July 15 - August 19
9:00 AM to 11:30 AM
Spaulding Auditorium, Hopkins Center

State of the Union • Economic Health?
Military Security Concerns
Media Perceptions of the Nation’s Future
Technology and Innovation • An International Perspective

LECTURE CALENDAR

July 15  Ron Suskind: American Leadership in an Age of Fear
August 5  Marty Baron & Elisabeth Bumiller: America’s Power and Influence as Perceived by the Media
August 12  Scott Sandell: America’s Innovation Power in the World
August 19  Robert Rae: America’s Future Power and Influence: An International Perspective
Welcome to the OSHER@Dartmouth (formerly ILEAD) Summer Lecture Series.

During this lecture series you will experience the quality of programs that we offer in courses and lectures throughout the year. For those of you who are not currently members, we hope that you will consider becoming part of our lifelong learning opportunities.

September 2015-August 2016 is our OSHER@Dartmouth 25th Anniversary. Along with all our usual stimulating offerings we will celebrate everything Osher during the year starting with a convocation at Spaulding Auditorium on September 3rd with a talk by Dartmouth's President Hanlon.

We are offering a wide range of special courses including “Arts in the Upper Valley” which will be offered in the fall (focus on Vermont) and in the spring (focus on New Hampshire and White River Junction.) We will visit a wide variety of art venues and go behind the scenes where appropriate.

This fall David Bisno will offer a special all-day course for eight weeks entitled “The World of Yesterday” studying poignant stories of how fragile the standards of civilized conduct prove to be in moments of national panic and why this matters today. Beginning in fin de siècle Vienna and Paris we will see the seeds of suicide and destruction. Each class will include lecture, discussion, a brown bag lunch and a movie.

This is just the tip of the iceberg! Our catalog describes a wide variety of courses to stimulate minds, provoke discussion, present opportunities to meet with fascinating students and just have fun. You can find a listing of fall courses later this July in our Valley News insert, or call our office and request that one be mailed to you. (603) 646-0154.

OSHER@Dartmouth members are vital, vivacious and always have something interesting to talk about because we are always learning something new. Come join us!

Sylvia Sands Paxton
President, OSHER@Dartmouth
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Fifteen years into the new century, the United States and the other 194 countries on our planet confront unprecedented change and challenge.

Terrorism remains a serious threat at home and globally.
- The country and its leaders struggle to balance competing interests in security and traditional individual freedoms.
- Recovery from the most severe economic/financial crisis since the Great Depression has been slow; stagnant incomes are a long-running problem for the American middle class, exacerbating economic/social inequality.
- The digital revolution is pervasive globally, disruptive yet holding great promise.
- Accelerated climate change is having an adverse impact on every corner of the globe.

The annual summer lecture series, a centerpiece of programs offered by ILEAD, and now Osher at Dartmouth, has attempted for almost 20 years to address the most compelling issues of our times.

The series was the brainchild of the indefatigable David Bisno, who orchestrated the first event in 1997. After eight years, Bruce Macdonald took over and maintained the high standard that David set. This year a committee of about 12 volunteers started work last September on the 2015 event; we discussed a wide variety of themes at length before settling on the future of American power and influence, which, in the run up to next year’s Presidential election, seemed relevant and timely.

I think we have an electric program for you and I want thank everyone who has contributed as well as our corporate sponsors.

Tom Blinkhorn
Welcome to Osher at Dartmouth’s 2015 Summer Lecture Series!

This annual event attracts a wide variety of attendees. We want everyone to get the most out of their experience, and to that end we offer the following information:

Lectures take place from 9:00 to 11:30 AM on Wednesday mornings from July 15 through August 19. Although the Hopkins Center will be open, attendees MUST present their ticket to gain admittance to Spaulding Auditorium. If you do not have a ticket, you will be directed to the Osher check-in table.

**Series Ticket Holders:** Keep possession of your ticket for the entire series. You must present it to the ushers at the doors of Spaulding Auditorium at each session. If you lose your ticket, please visit the OSHER@Dartmouth office, or stop by the Osher check-in table, to receive a day ticket or replacement.

**Day Ticket Holders:** Each day ticket provides admission to one specific session of our Summer Lecture Series. You can pre-purchase a day ticket online via the [osher.dartmouth.edu](http://osher.dartmouth.edu) website, by contacting the OSHER@Dartmouth office, or by visiting the Osher check-in table in Spaulding Auditorium on any lecture date. After receiving your day ticket, you must turn over your ticket to the ushers at the doors of Spaulding Auditorium on the day of the pertinent lecture. Day tickets can only be used for one person, and are only effective for the session indicated on the face of the ticket.

**Lost or Forgotten Tickets:** In the event that you lose or misplace your ticket, please report to the Osher check-in table near the entrance of Spaulding Auditorium. The staff may be able to re-issue tickets or provide temporary admission if your purchase is on file. Proof of identification may be requested before a new or temporary ticket is issued.

**Schedule for Each Lecture:** Each lecture takes place from 9:00 AM to 11:30 AM on Wednesday mornings.

8:40 AM: The doors to Spaulding Auditorium open and ticket holders can select their seats. As you enter the auditorium, present your ticket to the usher - series ticket holders will keep possession of their tickets, while day tickets must be turned in to the usher. Ushers will hand each attendee a blank index card. If you would like to submit a question to the speaker for the question and answer part of the session, you may write it on this card and submit it to the volunteers at the front of the auditorium during the break. As you enter the auditorium, you
may find the featured speaker on the stage in the midst of preparations for their lecture. If so, please allow them time to prepare and do not interrupt.

9:00 AM: The program begins. Each lecture will take place in two parts, each lasting approximately one hour.

Intermission: Approximately 10:00 to 10:30 AM. This break period provides attendees a chance to visit the courtyard, where refreshments are available, and an opportunity to mingle with fellow audience members. The courtyard often fills to capacity, and we ask attendees to allow all present a chance to visit the beverage and snack tables; please do not linger and prevent access to others. After 20 minutes of the break the audience will be issued a reminder to return to your seats for the second half of the lecture.

11:30 AM: Session concludes

*If you plan to leave a session early, we ask that you minimize the distraction this will inevitably cause by selecting a seat near the rear of the auditorium and using the rear lobby doors to exit rather than the side doors.*

**HEARING ASSISTANCE:** The Hopkins Center staff has a table located near the entrances to Spaulding Auditorium, where those requiring hearing assistance can borrow a device.

**HANDICAPPED ACCESSIBILITY:** The Hopkins Center is fully accessible, with elevator access to Spaulding Auditorium, accessible restrooms close to the auditorium, and designated seating inside the auditorium. Elevators are immediately inside the Lebanon Street entrance to the Hop.

**PARKING:** Please see page 20-22 for information on parking.

**CATV RECORDINGS:** CATV records most sessions of the annual Summer Lecture Series. A table will be located near the entrance of Spaulding Auditorium, where visitors can obtain an order form to purchase recordings of available sessions. Purchases must be made through CATV; the Osher office does not provide pre-order services or direct sales of recordings.

**THROUGHOUT THE SUMMER LECTURE SERIES, THERE SHOULD BE NO APPLAUSE, OR OTHER INDICATION BY AUDIENCE MEMBERS OF APPROVAL OR DISAPPROVAL OF ANY SPEAKER’S OR QUESTIONER’S VIEW. ALL CELL PHONES AND ELECTRONIC DEVICES SHOULD BE TURNED OFF FOR THE DURATION OF EACH SESSION.**

As each lecture concludes, and despite any differences between our convictions and theirs, let us graciously thank our speakers for the time, enthusiasm, and energy they expended in coming to Hanover and participating in the OSHER@Dartmouth Summer Lecture Series.

We appreciate your interest, enthusiasm, and assistance, and look forward to seeing you!
In Way of the World, and his other books, Ron Suskind, best-selling author and Pulitzer prize-winning journalist, has framed the debate about how America is struggling, often through the actions and initiative of individuals, to help restore some of the moral authority it has lost in recent years. This opening presentation in the 2015 Osher summer lecture series will examine the basic challenge for the globe’s most powerful nation: How to find a way to exercise power with its attendant complications, without compromising moral authority, the source of true power in an ever more connected and transparent era.

Ron Suskind is the author of six, critically acclaimed bestsellers that have examined a variety of relevant current issues including presidential power and America’s role in the world. In the 1990s, he was a reporter and senior national affairs writer for the Wall Street Journal, where he won the 1995 Pulitzer Prize for feature writing. He has been a distinguished visiting scholar at Dartmouth and Harvard; last year he established Harvard’s Project on Public Narrative, which oversees investigative journalism and organizes events designed to reframe public narratives on core American issues.
RECOMMENDED READINGS

Books

Multimedia

Web Resources

Copies of two of Mr. Suskind’s books (The Way of the World and Confidence Men) will be available for sale and signing in the lobby both during the break and after the session has concluded.
History shows that the political, military, and cultural power of countries and empires depends greatly on their economic power. Without a vibrant economy, other forms of power are difficult to generate and maintain. What are the economic prospects for the United States in the 21st Century? In the uncertain wake of the world financial crisis, there is legitimate concern about whether America’s economic might is waning. Economic recovery has been slow. Wages and incomes are growing far too slowly, if at all, for many workers and families. Fiscal pressures are building, thanks to an aging population and related healthcare costs. This talk will examine America’s current economic condition and its prospects, with particular focus on policy choices facing the United States today that will shape future economic performance and leadership.

Matthew J. Slaughter

Dean of the Tuck School of Business at Dartmouth
Associate Dean for Faculty
Signal Companies’ Professor of Management
Faculty Director, Center for Global Business and Government

Matthew J. Slaughter became the 10th Dean of the Tuck School of Business on July 1, 2015. He has had a distinguished and varied career as an economist and specialist in international trade/globalization. From 2005-07, Dean Slaughter served as a member of the President’s Council of Economic Advisers responsible for the international portfolio. In that capacity he advised the President, Cabinet, and others on issues of international trade and investment, currency and energy markets, as well as the overall competitiveness of the U.S. economy. He has been a consultant or advisor to the Federal Reserve Board, the International Monetary Fund, the World Bank, Congressional Budget Office, and the National Academy of Sciences. He has published dozens of articles in journals, books, and leading American and international newspapers. He has also been a guest specialist on television and radio programs. Prior to joining the Tuck faculty in 2002, Dean Slaughter was on the faculty of the economics department at Dartmouth since 1994. In 2001 he received Dartmouth’s John M. Manley Huntington Teaching Award, and in 2012 he received Tuck’s Class of 2011 Teaching Excellence Award. He received his bachelor’s degree summa cum laude and Phi Beta Kappa from the University of Notre Dame in 1990, and his doctorate from the Massachusetts Institute of Technology in 1994.
RECOMMENDED READINGS

Books

Articles

Web Resources
What lessons has the United States learned from the last “decade of war?” What went right, what did not and what do we need to learn from this experience? Security threats have changed significantly since 9/11, externally and internally. Will America become increasingly dependent on its allies or will they become a burden on future American leaders, its economy and governance? What should America’s strategic military imperatives be in order to achieve its desired political outcomes?

Michael Kofman is a Public Policy Scholar at the Wilson Center in Washington, D.C., focusing on defense and military issues, particularly in the former Soviet Union. Mr. Kofman spent years managing professional military education programs, and military to military engagements for senior officers, at National Defense University. There he served as a subject matter expert and adviser to military and government officials on issues in Russia/Eurasia. He worked extensively with the Pakistani military from 2008-2014, during the more active phases of U.S. operations in Afghanistan and participated in initiatives to engage with the Chinese military.

Mr. Kofman has represented the Department of Defense in numerous initiatives with Russia, Pakistan, and other countries. He has organized strategic dialogues, participates frequently at conferences with experts in the field, and continues to provide expertise to the U.S. Government. His prior experience includes working as a researcher at the U.S. Institute of Peace, and in the private sector at HSBC Bank. He is a regular contributing editor to The Diplomatic Courier, and has published articles on security issues in Russia, Central Asia and Eurasia, in Foreign Affairs, The National Interest, along with numerous analyses for the U.S. government. He has also appeared in mainstream television and radio media, such as CNN, Al Jazeera, and Reuters.

Mr. Kofman holds an M.A. in International Security from the Edmund A. Walsh School of Foreign Service, Georgetown University and a B.A. in Political Science from Northeastern University.
Books


Articles

The Growing Threat to Free Expression

Widening access to the Internet, social media, and mobile devices once led to hopeful anticipation that free expression finally would blossom worldwide. Some theorized that autocratic governments no longer would be able to tightly control citizens’ communications. This lecture will outline how the world has turned in the opposite direction. Governments now have tools to engage in surveillance as never before. More countries are moving toward full control over the Internet within their borders, sharply limiting access to information. Governments also have imposed punishing crackdowns on the press, even as journalists have faced intimidation and killing by terrorists, combatants, and criminal syndicates.


Previously, Baron had been editor of The Boston Globe since 2001. During his tenure, The Globe won six Pulitzer prizes - for public service, explanatory journalism, national reporting and criticism. The Pulitzer Prize for Public Service was awarded in 2003 for a Globe Spotlight Team investigation into clergy sex abuse in the Catholic Church.

Prior to the Globe, he held top editing positions at The New York Times, The Los Angeles Times and The Miami Herald. Under his leadership as editor, The Miami Herald won the Pulitzer Prize for Breaking News Reporting in 2001 for its coverage of the raid to recover Elián González, the Cuban boy at the center of a fierce immigration and custody dispute.

Born in 1954 and raised in Tampa, FL, Baron speaks fluent Spanish. He graduated from Lehigh University in 1976 with both BA and MBA degrees.
RECOMMENDED READINGS

**Books**

**Articles**

**Multimedia**

**Websites**
COVERING AMERICAN POWER
This lecture will examine international news coverage by the American media and explore how financial constraints and the Internet era have changed both its quantity and quality, sometimes for the good. We will look at how the media covers America’s projection of power around the world and how that feeds the debate about whether the United States is ascendant or in retreat. Readings will include recent New York Times articles, selected chapters from two books and an influential magazine piece about what the author described as the myth of American decline.

Elisabeth Bumiller is Washington editor of The New York Times, where she oversees White House and domestic policy reporting. She has served in many key reporting posts with the Times - Pentagon correspondent, White House correspondent, U.S. presidential campaign reporter. Previously, she worked as a correspondent for The Washington Post in New York, India and Japan. She is the author of three books.

Ms. Bumiller is the author of May You Be the Mother of a Hundred Sons: A Journey Among the Women of India, a study of women’s roles in 1980s Indian society, which was a national bestseller, and The Secrets of Mariko, a book focusing on the inner workings of a Japanese family during a year in the early 1990s.

In 2007, Bumiller went on leave to write a biography of U.S. Secretary of State Condoleezza Rice, published by Random House.

Ms. Bumiller was born in Denmark, grew up in Cincinnati, and holds degrees from Northwestern University and the Columbia Graduate School of Journalism. She is married to Steven Weisman, former New York Times foreign correspondent and currently vice president at the Peterson Institute for International Economics.
RECOMMENDED READINGS

Books

Articles

Multimedia

Copies of Ms. Bumiller’s book (Condoleezza Rice: An American Life) will be available for sale and signing in the lobby both during the break and after the session has concluded.
Stunning advances in technology and science, mobile device proliferation, and fast-growing global markets have fueled a tsunami of innovation. From the molecular to the macroeconomic level, technology is reshaping the way we live, work and play. For American entrepreneurship, it’s an era marked by both opportunity and transformation. The thriving entrepreneurial ecosystem that played such a fundamental role in the U.S.’s ascent as a hub of innovation and economic power must now test its mettle on a global playing field. Even as the pace and magnitude of technological change enable extraordinary opportunities to build new businesses - even create entirely new industries - there are new rules of engagement, new challenges, and new competitors. From his perspective at the helm of one of the world’s largest venture capital firms, technology investor Scott Sandell explores the changing face of American entrepreneurship, and how the U.S. can continue to be a dominant force in an innovation economy that knows no borders.

Scott Sandell, D’86, is a Managing General Partner and Head of NEA’s (New Enterprise Associates) Information Technology and Alternative Energy investing practices. Since joining the firm in 1996, he has personally led investments in industry-transforming companies like Bloom Energy, Data Domain, Fusion-io, Salesforce.com, Tableau Software, WebEx, and Workday. Scott is one of only six investors to be named to the Forbes Midas List (an annual ranking of the best deal makers in the high tech life science venture capital fields) every year since 2007, with 22 technology companies in his portfolio having successfully completed public offerings or mergers. In addition to his focus on information technology and alternative energy investments, Scott leads NEA’s investing activities in China.

Scott is currently a director of a number of private companies including Bitglass, Bloom Energy, Branch Metrics, Captora, Carezone, CloudFlare, Coursera, Hello Alfred, Sentons, and Tuya. Other previous investments include Fusion-io (acquired by SanDisk), Neoteris (acquired by Juniper Networks), NetIQ (acquired by Attachmate Corporation), Playdom (acquired by Disney), and Spreadtrum Communications (acquired by Tsinghua Unigroup).

Prior to joining NEA, Scott was a Product Manager at Microsoft, where he worked on Windows 95. Before joining Microsoft, Scott was the first salesperson at C-ATS Software and later co-founded and ran the company’s European subsidiary. He began his career at the Boston Consulting Group. Scott holds an MBA from Stanford and an AB in Engineering Sciences from Dartmouth College. He is currently on the Board of Overseers for the Thayer School of Engineering at Dartmouth.

Scott also served as Chairman of the National Venture Capital Association (NVCA) from 2014-2015.
**Recommended Readings**

**Books**

**Articles**
- “Who Made That?” *New York Times Magazine Innovation Issue*, June 7, 2013. (No link available: recommend a search of Google, Yahoo!, or other using the key words “who made that new york times june 7 2013”)

**Web Resources**
- Govindarajan, Vijay. “Executing on Innovation.” You Tube video, September 28, 2010. [https://www.youtube.com/watch?v=bQpNhZ1SndQ](https://www.youtube.com/watch?v=bQpNhZ1SndQ)
- Fostering Innovation and Entrepreneurship Across Harvard. Harvard Innovation Lab. [http://i-lab.harvard.edu](http://i-lab.harvard.edu)
Canada and its political leaders offer valuable perspectives on the future power and influence of the United States. In this session, one of Canada’s most prominent political and social leaders will elaborate on that theme. Canada does not always agree with the United States and is not reticent about making its views known, usually in private. The two countries work in close collaboration on security, law enforcement, environmental protection, and international relations, and share the largest trade relationship in the world.

Robert Rae is a senior partner at OKT - Olthuis Kleer Townshend LLP - in Toronto.

He works with First Nations across Canada as legal counsel, advisor, negotiator, and arbitrator.

Bob brings decades of experience as a lawyer and public leader at the highest levels of government. He also has a strong background in negotiations, strategic planning and community and economic development. Bob’s legal practice focuses on First Nations, Aboriginal and Governance issues.

Bob was elected eleven times to the House of Commons and the Ontario Legislature between 1978 and 2013. He served as Ontario’s 21st Premier from 1990 to 1995 and interim federal leader and foreign affairs critic for the Liberal Party of Canada from 2011-2013, a time of significant restructuring. In 2011 he was chosen by his colleagues as Parliamentarian of the Year.

Bob resigned from Parliament in 2013 to return to legal practice and, in particular, to use his legal, political and strategic skills to assist First Nations communities.

Throughout his career, Bob has been strongly committed to advancing Aboriginal rights and the critically important goal of reconciliation between Aboriginal people and all Canadians. Bob participated in the negotiations which resulted in the inclusion of Aboriginal rights in Section 35 of Canada’s Constitution in 1982. Bob graduated as a Rhodes Scholar from Oxford University in 1971
and University of Toronto Law School in 1979. He was named Queen’s Council in 1984. He has received numerous Honorary Degrees and Awards from universities, colleges, and a wide assortment of organizations across Canada and abroad for his public service. He was appointed to the Privy Council of Canada in 1998, named an Officer of the Order of Canada in 2000 and received the Order of Ontario in 2004.

In addition to his legal practice, Bob teaches at the University of Toronto as a Distinguished Senior Fellow at the School of Public Policy and Governance (SPPG). He is a Senior Advisor with the Castlemain Group which provides industry-leading advisory services to First Nations focused on management, finance, technology solutions and strategic communications.

Bob is bilingual. Along with music and reading, he loves tennis, golf and fishing. He is married to Arlene Perly Rae. They have three daughters and live in Toronto.

### RECOMMENDED READINGS

#### Books

#### Articles

#### Multimedia

#### Web Resources
- Institute of Arctic Studies at Dartmouth, The John Sloan Dickey Center for International Understanding. [http://dickey.dartmouth.edu/environment](http://dickey.dartmouth.edu/environment)
2015 Summer Lecture Series Parking

Our Summer Lecture Series takes place in Spaulding Auditorium, located near the Lebanon Street entrance of the Hopkins Center (the rear of the building). While metered spaces are available throughout central Hanover, certain areas in Hanover are available for use by our Summer Lecture Series attendees. Please refer to the maps and instructions on the next few pages for information on where to park and how to reach the Hopkins Center.

Designated Parking and Bus Routes

The map above is an aerial view of the town of Hanover. Please refer to the color block descriptions for specific information on parking areas and bus routes. Refer to pages 21 and 22 for more information.
The Town of Hanover has graciously agreed to allow SLS attendees to park free of charge in both the metered and permit-only spaces along the northwest side of Lebanon Street, from the first space near Ledyard Bank all the way up to the spaces near the football arena entrances along Crosby Street Extension. (These are the spaces on Lebanon Street ACROSS from Hanover High School.)

Hovey Lane Parking
Parking is allowed along both sides of Hovey Lane.

Hanover High School Parking Lot - Hovey Lane
The 50-space parking lot at the corner of Hovey Lane and Lebanon Street, directly in front of the soccer field, is available for parking, free of charge.

Marshall Lot
This 10-hour, metered parking lot is located on Maple Street behind the Irving gas station and Ledyard Bank building.

Public Parking Garage
There is a public parking garage just off Lebanon Street. The garage charges a fee based on time; an attendant will check you in as you arrive, and you will have the option of pre-paying. NOTE: SLS-reserved garage parking is limited to 60 spaces.

The garage entrance is almost directly across from the Spaulding Auditorium entrance of the Hopkins Center.

We ask that SLS attendees refrain from using the garage unless they have mobility issues.
The areas marked in orange are available for Summer Lecture Series parking.

DEWEY PARKING LOT

Dewey Lot
Dewey is located at the northern edge of the Dartmouth Medical School campus, near the intersection of Route 10 (College Street) and Route 120 (North Park Street). Parking here is free, but a permit is required; please visit the OSHER@Dartmouth office to obtain a Dewey parking permit prior to the start of the lecture series.

Advance Transit
Free transportation is available from Dewey to the Hanover Inn via Advance Transit. Shuttles run approximately every 13 minutes in the morning and every 30 minutes in the afternoon; limited seating is available on each bus. All Advance Transit shuttles are handicapped-accessible.

Morning Route - Southbound
The pick-up point for Dewey is located between Dewey Lot and the adjacent ‘H’ parking lot. The shuttle drop-off point is in front of the Hanover Inn. The morning shuttle between Dewey and Lebanon St. runs approximately every 13 minutes. **Morning route Advance Transit stops are indicated by the blue squares on the map.**

Afternoon Route - Northbound
The Advance Transit pick-up point for those returning to Dewey is located in front of the Hanover Inn. This is the stop used to return to Dewey Lot after the lectures have concluded for the day. The shuttle returns to the same point used in the morning, between Dewey and the ‘H’ lot. The shuttle runs approximately every 30 minutes. **Afternoon route Advance Transit stops are indicated by the red squares on the map. As there are multiple routes operating in the afternoon, ask the driver if their route includes Dewey Lot before boarding.**
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9:00 AM to 11:30 AM
Spaulding Auditorium, Hopkins Center

THE FUTURE OF
AMERICAN POWER
AND INFLUENCE

The State of Our Union • Economic Health? • Military Security Concerns
Media Perceptions of the Nation’s Future • Technology and Innovation
An International Perspective
SPECIAL THANKS TO OUR UNDERWRITERS

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Estate Planning & Settlement
Taking good care of tomorrow...

KENDAL® at Hanover
Together, transforming the experience of aging.*

LEDYARD
Plan well. Live well.

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