



# THE HISTORY OF ILEAD

THE FIRST TWENTY YEARS  
1990-2010

Hank Buermeyer

*Keeping one's mind limber and strong is the key to a rewarding life. . . . Lifelong learning is absolutely essential for a meaningful life.*

—President Emeritus John G. Kemeny

1991



Dartmouth

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THE PRESIDENT

September 10, 2010

To the officers and members of the Institute for Lifelong Education at Dartmouth,

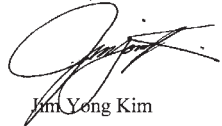
Congratulations on your first “score” – twenty years of promoting learning in the Upper Valley through the study of topics suggested and led by members.

You have much to celebrate. From 38 founding members in November 1990 and a pilot program of five courses in the Spring of 1991, you have grown to more than 1,450 members. Altogether over the years, 25,724 members have taken more than 1,500 courses. This remarkable growth is a great testament to the vision and hard work of the founders and the officers who have succeeded them in guiding ILEAD.

The success of ILEAD is also a testament to its members. Whether Upper Valley natives or transplants from the four corners of the globe, they are bound by the desire to learn, and understand that there are no bounds to learning. From infancy, they have been taught and have taught others. The give-and-take of ILEAD courses broadens their perspectives and keeps their intellects sharp.

The message of ILEAD is that we live and we learn, and the two are indivisible. May that message be heard well into the future.

Warmly,



Jim Yong Kim



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**ILEAD**

*Founded in 1990*

Institute for Lifelong Education  
at Dartmouth

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Institute for Lifelong Education at Dartmouth  
10 Hilton Field Road  
Hanover, New Hampshire 03755-1413  
<http://www.dartmouth.edu/~ilead/>  
603-646-0154

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## The Founding

During the fall of 1990 the Founders of the Institute for Lifelong Education at Dartmouth (ILEAD) began to envision a new, permanent, non-credit, continuing education program on the Dartmouth College campus.

ILEAD was established to be sponsored by Dartmouth and linked to the College through its Department of Continuing Education & Conferences. While many members might have Dartmouth connections, the Institute's goal was that for many other neighbors ILEAD would become their own "Dartmouth connection."

An early ILEAD press release stated that the acronym ILEAD "should be pronounced like Homer's ILIAD," intended "to suggest adventures of the mind." Another variation of how the acronym "ILEAD" came into being was revealed during a recent interview with founding member Mid Davison. She said that a founding member had once suggested that the program be called "I Lead." Another founding member suggested combining these two words into one word. Steve Calvert, director of Continuing Education and Conferences at Dartmouth in 1989, remembers "making it up one night early on, influenced in part by then-Council member and longtime Hanover High School history teacher, John Lincoln."

The Institute's idea came from more than 150 such institutes at other colleges and universities, a movement begun in 1962 at the New School for Social Research in New York City. It was designed to be member-run through a Council that established ILEAD's charter with Dartmouth and to oversee operations from membership and special or social events to the all-important curriculum and study groups.

## The Sparkplug

A number of founders have described Steve Calvert as “the sparkplug” that brought ILEAD into existence.

On August 12, 1989, Calvert submitted a written proposal to John Strohhahn, then Dartmouth’s Provost, “to open the ‘Dartmouth Community for Lifelong Learning.’” He noted that there were many institutes for learning in retirement (ILRS) nationally, each unique and many employing unique names. ILRS, he wrote, were member-run, peer-learning educational organizations affiliated with and aided by sponsoring colleges and universities.

Calvert explained how an ILR would benefit its members, the College, and the community. Specifically, he said, members would benefit from its intellectual needs, access to special academic and social events for members only, and access to other college activities and the facilities of Baker Library. Dartmouth would benefit from the enrichment of the campus academic and social environment by highly educated, motivated adult learners, and a devoted audience for public lectures and arts events.

According to Calvert, his office had been overwhelmed by requests from a growing number of retirees, many of them Dartmouth alumni, who wanted to audit Dartmouth undergraduate courses. In discussing his ideas with others, Calvert spoke with New London, New Hampshire, resident Bill Meckley, who was so determined to take courses as an adult that he commuted from New London to Harvard’s ILR. “Bill quickly became an invaluable member of the early planning group,” said Calvert, “the only one with direct experience with an ILR.”

Calvert set about sending personalized letters to a number of persons in the Upper Valley, many of whom also had ties to Dartmouth, to ask them to consider volunteering their time and energy to become “founders” of ILEAD.

Once his proposal was approved, ILEAD was established by Calvert and a small group of co-founders in the fall of 1990. Calvert said that he “snooped behind the scenes” to recruit a temporary leader of this planning group. “Nardi Campion had been a stalwart participant in my ‘alumni continuing education’ programs,” he continued, “and when I called her for counsel she told me that her husband, Tom, needed something like ILEAD. He had recently retired from his job as inaugural director of Dartmouth’s Parents Fund,” said Calvert. “Tom, with a Harvard degree, had been a significant media man in his first career, and I thought he probably knew about his own alma mater’s ILR. Nardi invited me to their condo one evening and at one point she told Tom that I wasn’t leaving until Tom said ‘Yes.’”

Although he was not a founder of ILEAD, J. Michael McGean, former secretary of the College, played an important role in establishing the organization. Mike’s sound counsel, his innovative mind, and his strong belief in the value of continuing adult education at Dartmouth inspired the founders to accomplish what they did. It’s doubtful that without his support, ILEAD would be the remarkable program it is today.

## The Harvard/Five-Colleges Visits

In December 1990, some ILEAD Founders visited Harvard’s Institute for Learning in Retirement (ILIR); another group visited the “5-College” group (called “5CLIR” for “5-College Learning in Retirement” consisting of University of Massachusetts-Amherst, Smith College, Holyoke College, Hampshire College, and Amherst College).

Those making the trip to 5CLIR included Steve Crary, Don Sission, Mid Davison, Steve Calvert, and Bill Meckley. Those making the trip to Harvard included Tom Campion, Bill Durant, John Scotford, and Steve Calvert.

Calvert described the Harvard program, with forty fall term study groups in place and nearly 400 participants, as impres-

sive. But the consensus of the group was that HILR was far less egalitarian than what the ILEAD founders had in mind. “They had a nasty habit of turning down applicants for admission,” he recalled. On the other hand, the 5CLR format, while much more relaxed and inclusive, appeared to emphasize “How To” courses, something that the founders did not think appropriate for ILEAD.

In his report on these visits, Calvert wrote, “You are clearly on your way to a successful institute. It is a great pleasure—and very exciting—to be working with you all!”

In 1990 the Planning/Steering Council officially recognized Tom Campion as chair and Bill Meckley as his chief assistant. The Planning/Steering Council also created several committees to facilitate the implementation of ILEAD. Don Sisson was appointed chair of the Organization/Finance Committee. Wayne Broehl took charge of the Curriculum Committee. Pauline Field and Molly Scheu were appointed co-chairs of the Membership/Marketing Committee. John Scotford designed an ILEAD logo.

Calvert was charged with drafting the ILEAD charter. Bill Meckley, Midge Crooker, and Bill Durant drafted ILEAD’s first set of by-laws. The preliminary budget was created by Don Sisson and Mid Davison with Calvert’s help.

ILEAD has been a self-sustaining Dartmouth entity, and during its first eight years accumulated a surplus of approximately \$110,000 which was put to use remodeling the Dartmouth Outing Club House. It is now ILEAD’s headquarters.

Since its founding, ILEAD has helped to organize other Institutes for Learning in Retirement (ILRs) from Colby Sawyer College in New Hampshire to Carnegie Mellon University in Pennsylvania, and ILEAD leaders have attended national and regional conferences to serve its membership better.

ILEAD is currently one of the largest peer-led lifelong continuing education programs in the United States. Since 1991, ILEAD has offered more than 1,500 courses attended by almost 26,000 participants.

Calvert also started the Academy for Lifelong Learning (ALL) at Carnegie Mellon. “I asked Mid Davison, then president of ILEAD, to fly to Pittsburgh to meet with an early planning council there. Mid inspired them to create what has become another of the largest ILRs in the United States.”

Some of Calvert’s favorite memories regarding the founding of ILEAD include recruiting John G. Kemeny as the keynote speaker for the first public sign-up meeting of ILEAD at the Briggs Opera House in White River Junction, and the night Nardi Campion invited him to “gang up” on Tom and convince him to serve as ILEAD’s first chair.

Calvert’s wish for the future of ILEAD is that all adults who love Dartmouth will have the pleasure of taking at least one ILEAD course in their lifetimes and if they get hooked that they *teach* one ILEAD course in their lifetimes.

Many of the original ILEAD concepts and course offerings remain in place. Study groups continue to operate in the range of six to twenty members per class seminar with courses conceived and coordinated by members who volunteer as study leaders. Classes typically meet once a week for two or more hours with enrollments determined for each offering by a study leader.

## The Founders

According to ILEAD archives, the thirty-eight ILEAD Founders, together with the committees on which they served, were:

### **Organization/Finance Committee**

Mildred “Mid” Davison and Bill Durant, vice-chairs;  
Midge and Bill Crooker, Joseph Quattrone, Bob MacMillen,  
and Louise and Robert Wickware.

### **Membership/Promotion Committee**

Pauline Field and Molly Scheu, co-chairs; Huntly Allison,  
Marilyn Breed, Hjordis and Vernon Ingersoll, Clifford Jordan,

Virginia Lane, Willmott “Bin” Lewis, Mike McGean, Joanna McMillan, Crosbie MacMillen, Mary and Nick Sandoe, John Scotford, and Lester Smith.

### Curriculum Committee

Wayne Broehl and Ginia Allison, co-chairs; Tom Almy, Jean Broehl, Colin Campbell, Tom Campion (ILEAD chair), Steve Crary, Bill Davison, Charles Dudley, Sancha and Dale Garvey, John Lincoln, Bill Meckley (Assistant to ILEAD chair), and Bob Peet.

## The Pilot Program

The Founders of ILEAD began developing an “experimental Pilot Program” in the fall of 1990. The first courses were offered in the spring of 1991 when five experimental “pilot programs,” consisting of five study groups of five weekly sessions, were offered. Each pilot program course cost \$25. They were sold out in short order.

The pilot program offerings, and their Study Group Leaders, were:

- “Hawthorne’s *The Scarlet Letter* and Shorter Works,”  
led by Tom Campion, and assisted by Noel Perrin,  
Don Pease, and Bill Spengemann
- “Myth,” led by Ginia Allison
- “Great Decisions,” led by Dale Garvey
- “Health Care in the United States,” led by Tom Almy
- “Homer’s *Odyssey*,” led by John Lincoln

The *Valley News* published an article about the pilot program on May 24, 1991. It reported that these classes were meeting once daily on a different day of the week in Room 234 of Dartmouth’s Baker Library. Regarding Garvey’s “Great Decisions” (involving “heated debates” about the Middle East, the future of euros, and foreign aid), Hanover resident Barbara Morin asked, “In what side in all this should we support? Do we want to pro-

mote peace in this part of the world, or do we want more war and destruction in Eastern Europe?”

“And with this question,” the article read, “The students—most of them retired, well-informed, and very interested—are off and running. Discussion leader Garvey leans back and doesn’t say much. By opening the door to free-wheeling discussion he has done his job, which was to work himself out of a job. Just as Garvey wants the course’s leadership to come from his students, Calvert wants the program’s leadership to come from the community members who enroll in it.”

The initial courses were so successful that it was decided to organize officially. With the encouragement and endorsement of President Freedman, ILEAD was established as an auxiliary department of Dartmouth under the general oversight of the Office of the Provost.

On April 15, 1991, a “convocation” formally marking the advent of the pilot program was held at the Montshire Museum to welcome Dartmouth President James O. Freedman and his keynote address. Following this the enrollees were provided with final guidance from the Study Group Leaders, refreshments, and the official signing of the ILEAD charter with Dartmouth.

On June 3 a reception opening ILEAD’s first full year was held at the River City Arts Council Theatre (The Briggs Opera House) in White River Junction. John Kemeny, President Emeritus of Dartmouth College and a longtime friend of continuing education, gave the principal address. The course offerings for the 1991 fall term of ILEAD were announced after his address.

According to a *Valley News* story the following day, “John G. Kemeny, president emeritus of Dartmouth College, said keeping one’s mind limber and strong is the key to a rewarding life. He was preaching to the converted. They listened attentively as he likened his academic career to a series of courses supplementing those he took to earn his doctorate in mathematics from Princeton University. Lifelong learning is absolutely essential for a meaningful life.”



## The Early Years

ILEAD was given a “home,” Parker House on Dartmouth’s campus, and employed Beth Griffiths as a part-time secretary. The first academic year was 1991–92. At that time it was hoped that “way off in the future” ILEAD might reach 200 members. All expectations were soon exceeded. In 1993 the membership had grown to 583; by 1997 it was almost 900. By 2001 membership stood at 1,235, topping out in 2007 with 1,546. For the past three years the membership has leveled out at approximately 1,445 annually.

## Our Study Leaders: “The Heart and Soul of ILEAD”

Ann Hargraves, ILEAD’s current president, has aptly described its study leaders as “the heart and soul of ILEAD.” Simply put, no study leaders, no ILEAD. It comes as a complete surprise to new members that all study leaders are volunteers. They serve without compensation and love to teach. While some study leaders focus on the classics, others venture into what might be described as “intriguing” or “one-of-a-kind” courses based either on their backgrounds, their hobby, or just the willingness to share their knowledge and research on unique and creative topics.

Many course titles are intriguing—or seductive. “NATO 2.0; Reboot or Delete?” “How to Go to Hell,” “Poisonings and Other Things,” “Murder by Poison: A Dying Art,” “American Submarine Espionage,” “Illegal Immigrants—Criminals or Scapegoats?”

Included among the ranks of ILEAD’s study leaders are distinguished retired faculty, retired scientists, physicians, artists, philosophers, attorneys, engineers, religious leaders, and a number



Steve Calvert. A number of founders have described Steve Calvert as “the sparkplug” that brought ILEAD into existence. This photograph shows him making introductory remarks during a convocation marking the advent of the pilot program held April 15, 1991 at the Montshire Museum.



Tom Campion, founding chair, ILEAD’s first president and pilot program study leader.



Mid Davison, founding member, co-vice chair of the original Organization/Finance Committee, and ILEAD’s second president.



ILEAD’s original logo, created by founding member John R. Scotford, Jr.



Signing of the ILEAD Charter on April 15, 1991. (l-r) Steve Calvert, James O. Freedman, Tom Campion.



Ginia Allison, founding member, pilot program study leader and co-chair of ILEAD’s first curriculum committee, speaking at the 1991 convocation. “I was saying something about the remarkable partnership with Dartmouth College and the Provost’s Office, which was incredibly helpful,” she recalled.



Parker House, one of ILEAD’s first “headquarters.”



John G. Kemeny, president emeritus of Dartmouth College, shown delivering his principal address on June 3, 1991, during a reception opening ILEAD's first full year held at the River City Arts Council Theatre in White River Junction, Vermont.



Harrison Salisbury. ILEAD was honored to have *The New York Times* foreign correspondent and author speak at its first annual meeting in 1991. CREDIT: Dartmouth College website (Montgomery Fellows), © 2010 Trustees of Dartmouth College.



Dr. C. Everett Koop, former U.S. Surgeon General, and presently the Senior Scholar of the C. Everett Koop Institute at Dartmouth College, was the speaker at ILEAD's second annual meeting in 1993.



Dartmouth President Jim Yong Kim presenting a special ILEAD lecture on "Why We Can't Wait: Building a Science of Health Care Delivery" to an enthusiastic ILEAD audience that nearly filled 900 seats in Spaulding Auditorium on April 7, 2010. CREDIT: Joseph Mehling, '69, copyright © 2010 The Trustees of Dartmouth College.

ILEAD president Ann Hargraves presenting Thomas A. Blinkhorn with the Thomas B. Campion Award during the 2009 annual meeting. CREDIT: Emily Jones.



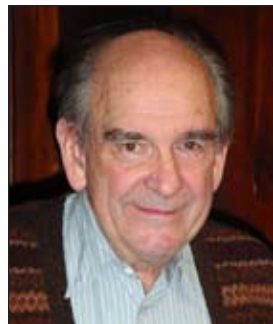
Kenneth Cracknell, study leader, sharing his interfaith dialog on world religions, with an emphasis on Islam.



Gene Stollerman, lecturer, special lecturer, and study leader.



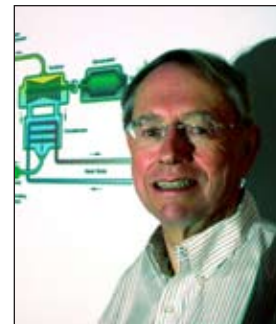
Evva Larson, study leader, "How to Create an ILEAD Course."



Dartmouth College History Professor Emeritus Jere Daniell, special lecturer on New Hampshire history.



David Bisno, founder and chair of ILEAD's initial Summer Lecture Series Program, special lecturer, study leader with a focus on the U.S. Constitution, Bill of Rights, and Supreme Court.



Bob Hargraves, study leader, teaching "Energy Policy and Environmental Choices: Rethinking Nuclear Power."



Rabbi Alan Fuchs, study leader. One of his courses was called "A Time to Live and a Time to Die: The Book of Ecclesiastes."



Chica Maynard and Roger Smith, study leaders. This photograph was taken in April 2009 during Chica's last offering of "Murder by Poison: A Dying Art."



*Emily and Gerry Jones enjoy their camel rides near the pyramids during ILEAD's 2009 study/travel trip to Egypt. CREDIT: Emily Jones.*



*Members of the September 2007 ILEAD study/travel trip to Russia pose for a group photograph in front of the gate to Saint Catherine's Palace in Pushkin. CREDIT: Emily Jones.*



*Bruce Macdonald and Hedayat Amin-Arsala, Afghanistan's senior minister to President Hamid Karzai, pose for a photograph at the conclusion of Amin-Arsala's 2010 ILEAD Summer Lecture Series lecture entitled "My Country; My Concerns: My Vision."*



*The Front Office Staff. Lisa King and Jill Newcity pose for a photograph during ILEAD's 19th annual meeting at the Lake Morey Inn & Resort, Fairlee, Vermont, on May 25, 2010.*

of highly qualified men and women with a broad background in the liberal arts.

In 2007, realizing the need for new study leaders, ILEAD member Evva Larson created a course entitled, "How to Create an ILEAD Course." She explained that the course grew out of a study leader's support committee chaired by Diane Crowley. The first offering enrolled twenty-five students who, in Evva's words, participated "in a two-day blitz. We decided that there was too much information for people to absorb in that short period of time," she said of this first class. Subsequent classes have run for four to six weeks depending on the number of enrollees.

Thus far, fifty-three students have completed this course, co-chaired in part by Banisa Erica St. Damian and Susan Cohen. "One year we actually got nineteen new courses out of a class of twelve students," Larson said.

A number of study leaders responded to an ILEAD survey in 2009 touching on the question, "What motivated you to teach, and how much preparation time was involved for a course?"

Ginia Allison, a study leader for the pilot program, replied that she loved and led the course on mythology because it was a subject she knew and loved. Joe Medicott said that he usually spends three or more hours of preparation for every hour in the classroom. "Teaching is one of the greatest joys of my life," he said. And Bob Koester noted, "If you really want to learn a subject, teach it. Each course required substantial preparation time, mainly because it was also a learning experience for me."

Providing new and tantalizing courses for ILEAD's ever-increasing membership requires an equally corresponding challenge to the Curriculum Committee. Forty-two study leaders were required for the 1993–1994 academic year, but by 2006 this number had risen to ninety-eight. For each of the past two academic years ILEAD has been fortunate to have one hundred eighteen study leaders volunteer their services, and many of these study leaders teach more than one course each academic year.

## Annual Meetings

One of the highlights of every annual meeting has been a presentation by a distinguished guest speaker. ILEAD was honored to have *The New York Times* foreign correspondent and distinguished author, Harrison Salisbury, speak at its first annual meeting on November 25, 1991. Salisbury's topic was "Russia: Democracy or Disaster?"

On May 11, 1993, during ILEAD's second annual meeting, guest speaker C. Everett Koop, M.D., Senior Scholar of the C. Everett Koop Institute at Dartmouth College, spoke on "Guiding the Revolution in Medical Education." These two guests provided a benchmark for future speakers.

## The Thomas B. Champion Award

A highlight of all annual meetings since 2002 has been the presentation of the Thomas B. Champion Award, an honor created by the Executive Council for Exceptional Service in honor of ILEAD's Founding Chair and its first president.

The first of these awards was presented during ILEAD's annual meeting on May 16, 2002. Nardi Reeder Campion, Tom's widow, was presented an honorary award in memory of her husband, ILEAD's primary founder and first president. The inscription on this award reads:

ILEAD prospers thanks to the generous efforts of every Study Leader and Committee Member, and to the enthusiastic participation of the members at large. Sometimes individuals exceed this high standard by giving outstanding good service.

To honor them for their contribution to ILEAD, the Executive Council has established the Thomas B. Champion Award for Exceptional Service. As ILEAD's primary Founder and first President, Tom led the way for all of us with his optimism, wise guidance and deep devotion to lifelong learning.

All subsequent awards have been inscribed "For Exceptional Service."

The recipients that first year were: Ginia Allison, Bill Anderson, David Bisno, Wayne Broehl, Steve Calvert, Miriam Carreker, Mid Davison, Pauline Field, Lisa King, John Lincoln, and Joe Medicott.

Subsequent awards have been presented to Bob Field, Warren Goldburgh, and Betsy Magill (2003); Marion Best and Dick Steele (2004); Hershner Cross and Thomas H. Simon (2005); Pam Ahlen and Anthony "Tim" Thacher (2006); Bruce Macdonald and Patricia S. Norton (2007); Diane Crowley and Chica Maynard (2008); and Thomas A. Blinkhorn and Evva M. Larson (2009). The 2010 award winners were Mary Ann Holbrook and Townsend Swayze.

## Study and Travel Abroad Courses

Bill Anderson led a study group in the fall of 1994 on Venice, with a follow-on overseas course the following year for those interested arranged with Trinity College's Italy program. This prototype overseas study travel program was designed and arranged by ILEAD members in hopes of avoiding the time constraints and irregularities experienced by enrolling in travel opportunities offered by outside travel agencies.

In 1994, ILEAD offered two significant departures from its usual classroom studies. The first was cooperation with the Elderhostel Institute Network by organizing and hosting a weekend study of Native Americans of New England. Sixty participants from thirteen ILEAD-like institutes across the country came to the Dartmouth campus on August 20–22 to hear lectures by Dartmouth Professor of New England History Jere Daniell, Visiting Professor and Native American Specialist Colin Calloway, and Jean Brink, a member of the Abenaki Tribe.

Another early departure from classroom studies involved hosting members of an ILEAD-like organization in England who were interested in learning about ILEAD. Eight participants visited classes here and enjoyed home stays with ILEAD members.

Two follow-on study/travel programs took place in 1997 with excursions to England and Sicily. Thirty-three study travelers toured in England from May 10–25 after having previously taken ILEAD courses on Jane Austen and Charles Dickens under the leadership of ILEAD veteran Joe Medlicott. Former Professor of English and Shakespearean scholar Michael Manheim led his group from classes on Hamlet and Henry III.

In October–November 1997 approximately fifty-two ILEADers traveled to Sicily under the auspices of Trinity College’s Italian Studies Program. The group had studied Homer’s Odyssey, Greeks in Sicily, Roman influence, and archaeology prior to their departure from Hanover.

Additional study/travel programs following prior classroom instruction have included trips to Spain, Ireland, Oberammergau, Australia, Tuscany, Copenhagen, (touring Scandinavia); Nova Scotia, Ottawa, London, Holland, Hungary, Amsterdam, and Budapest, Turkey (during a total solar eclipse), Portugal, Alaska, trans-Canada by train, the Canadian Rockies, Russia, France, Egypt, and Croatia.

## Special Events

The Special Events Committee is charged with arranging stimulating one-day trips (with a few overnights thrown in) and various other ILEAD events.

Some of these trips have featured a cruise aboard the “M/S Mount Washington” and visits to Shelburne, Lake Champlain, Middlebury College, Ticonderoga, Wadsworth Athenaeum, Quebec City, Boston Ballet, Isle of Shoals, Montreal, Tanglewood, Boston Museum of Science, JFK Library in Boston, New York’s

Hudson Valley, and Manchester, Vermont (visiting “Hildene,” Robert Lincoln’s home).

## Special Lecture Opportunities

ILEAD has broadened its scope of lifelong learning opportunities in the last decade by providing its members with opportunities to attend periodic lectures by, among others, retired Dartmouth faculty, newly-published authors, and individuals selected by the College to participate in the Montgomery Fellows program.

These lectures have grown in scope and importance over the years and provide a rich, robust complement to ILEAD’s regular course offerings. A record-breaking seventeen special lectures were offered during the 2009–2010 academic year, up from fourteen the previous year. On average, more than 100 members enroll in these lectures (or often a series of lectures), which include social time with refreshments.

Jere Daniell, retired Dartmouth College history professor, began lecturing on the history of New Hampshire in 2003, the year of his retirement. Some of his lectures have included, “Why New Hampshire Exists,” “Fictional Images of Small Town New England,” and “The American Revolution.”

ILEAD study leader Gene Stollerman presented a special lecture, “Medical Revolutions of the 20th Century: Biomedical and Health Services,” during a Summer Lectures Series program in 2000. During the 2004 presidential campaign, he and John Trethaway conducted a series of well-attended afternoon and Saturday morning panels on topics such as health care, energy, environmental control, and stem cell research.

One of the most significant special lecture opportunities in ILEAD’s history occurred on April 7, 2010, when Dartmouth President Jim Yong Kim presented a special lecture to ILEAD members in a nearly packed Spaulding Auditorium speaking on “Why We Can’t Wait: Building a Science of Health Care Delivery.”

## The Summer Lectures Series Program

David Bisno, founder and chair of ILEAD's initial Summer Lecture Series Program (SLSP), conceptualized the idea and then planned and carried out this program for seven years, starting in 1997. His first offering, "Conceptual Insights Which Inspired the 20th Century," consisted of six weekly two-hour morning talks by distinguished lecturers "to identify the most important and fundamental concepts which developed near the turn of the last century and explain how they provided the intellectual framework which inspired massive changes of recent years."

Follow-on SLSPs chaired by Bisno included:

- 1998 Understanding the Major Events of the 20th Century
- 1999 Ethical Dilemmas We Can Expect in the 21st Century
- 2001 America Chooses—Choices for the Next Century
- 2002 America Looks at the World, World Looks at America
- 2003 Blueprint for America
- 2004 The Bill of Rights

In 2005 Bruce Macdonald offered a program on "Terrorism—and the Threat to the United States." Commencing the following year, Macdonald and his team have put together the following programs:

- 2006 China: The Next Superpower?
- 2007 Congress—Any Longer Relevant?
- 2008 Positive Solutions: Changing America's Crises into Opportunities
- 2009 Media in Crisis
- 2010 Perilous Triangle: Afghanistan, Pakistan, and Iran

ILEAD's Summer Lecture Series has expanded in attendance, importance, financial contribution, and overall relevance in re-

cent years. It is now a significant portion of ILEAD's total image and focus.

"Of course, the more quality programs we do, the more it enhances ILEAD's and Dartmouth's reputation for continued excellence," said Macdonald. "Another benefit is that more potential speakers have begun to hear about us and are eager to accept an invitation."

## Additional Venues

As seasoned ILEAD members know, the number of classes that can be held at the DOC House is limited. Additional course offerings have therefore been created over the years to accommodate the needs of an ever-increasing enrollment and course offerings and require that Lisa King search out additional venues for classroom space. Some of these off-site locations have included: the Quechee Club, the Hanover Senior and Community Center, Kendal at Hanover, Lebanon College, Wheelock Terrace, the Howe Library, and the Hood Museum. This coming year ILEAD will also offer classes at the Montshire Museum.

## The Future

We now know the roots and history of ILEAD up to its 20th Anniversary Celebration. But what of the future for ILEAD? Has it outgrown its current "home," the DOC House? What is the current status of ILEAD's long-range planning? When will it have its own home, its own campus, its own parking lot, its own administrative office, technically "smart" classrooms, and perhaps a lounge, a library, classroom computers, music and art rooms, and an auditorium?

Three surveys/studies have been conducted over the past few years to provide some insight into where ILEAD is headed. The first survey was conducted in 2006 by the University of New

Hampshire Survey Center (UNHSC). The second was conducted in 2009 by Yellow Brick Road Consulting (YBRC) in South Strafford, Vermont.

Regarding the future of ILEAD, UNHSC's 2006 analysis of the nearly 900 surveys returned by ILEAD members revealed some interesting findings. For example, 78% of the respondent members, when asked how ILEAD should deal with increased enrollment with limited space and facilities, said that consideration should be given to moving some of its classes out of Hanover. Another 66% indicated a long-term solution should be to create a larger ILEAD facility. Having classes in the early mornings or late afternoons (52%), or evenings and weekends (30%) were also member suggestions.

Respondents under the age of sixty were largely inclined towards moving the classes out of Hanover. The same respondents under sixty and those still working were most likely to say a long-term ILEAD facility was needed and that ILEAD needed additional evening and weekend classes.

When asked if ILEAD were to undertake a long-term capital fund-raising program as a major component of change, would members personally be willing to help in any specific way, the responses were as follows: monetary contribution (50%), create community awareness (20%), telephone calls (15%), and participate on a fundraising committee (12%).

The second, a feasibility study conducted by YBRC working with ILEAD's Planning Committee, conducted confidential and anonymous interviews with seventy-eight participants. This feasibility study was conducted to determine if ILEAD was ready to begin a capital campaign for a new building.

Participants were selected based on their membership and involvement with ILEAD, their roles as community leaders, their potential for charitable giving, and/or their insights into projects of this scope and impact on ILEAD and in the Upper Valley.

Several of the "findings" regarding organization readiness were most revealing, namely, that the current recession had a

greater influence than expected, focusing participants on their current financial situations and thus less able to focus on the future. Supporters are directing their philanthropy to local organizations in crisis; given these and other findings, it makes sense for ILEAD to finish its strategic planning while the economy recovers.

The study also found that what was effective internal leadership during ILEAD's earlier years needed to be transformed into a governance structure more appropriate for a mature organization. This was accomplished on March 17, 2010, with amendments to the by-laws and the creation of a Leadership Council to replace the former Executive Council.

Another conclusion was that the significance of being "At Dartmouth" was of primary importance for most participants. ILEAD's relationship with the College was of greater importance to them than any other aspect examined.

The study's final conclusion was that while the 20th Anniversary would provide a milestone for measuring the progress of ILEAD's strategic planning and forming a stronger relationship with Dartmouth, the 25th Anniversary would be a prime opportunity to host a national conference on lifelong learning's connection to Dartmouth's mission.

The latest study, conducted in 2009, was conceived and coordinated by Tim Thacher, utilizing many of the same questions asked by UNHSC when it conducted the 2006 survey. The purpose of the survey was to determine any differences among newer members in their attitudes and perceptions about ILEAD. "I wanted to know if people joining ILEAD since 2006 had different opinions of ILEAD," he said.

Key findings were that newer members were younger (51% under seventy years of age compared to 36% in 2006), and that many of them were still working, reducing their ability to participate fully in ILEAD's programs or as course leaders or as committee members. Regular ILEAD courses remained popular as did the Summer Lecture Series. However, newer members

expressed greater interest (58% vs. 41%) in ILEAD social events. This finding suggested the need for identifying more convenient times to hold social events as much as the need for more events.

## **New Leadership Governance**

The new Leadership Council is composed of fifteen members, four of whom will be elected by the membership each year for three year terms. The remaining three members are the chairs of the Curriculum Committee and the Summer Lecture Series Committee, and a representative of the Membership Services Group. A representative of the Provost's Office continues to serve ex-officio as a non-voting sixteenth member. This structure will permit more focus on strategic issues.

## **The Front Office**

Without question, the individuals most responsible for the smooth running of ILEAD over the years have been Lisa King and Jill Newcity. Whether helping a study leader with a projector, answering phone and e-mail inquiries from members about courses, scheduling special lectures, putting together course catalogues, or answering questions from the general public about ILEAD's offerings, Lisa and Jill do everything to perfection.

Lisa was interviewed and hired in early 1995 by then-President, Mid Davison. "We met and it was almost magical from that moment," says Lisa. "Fifteen years later and I'm still here. ILEAD had 676 members when I arrived. Today we have an energetic, mindful membership of 1,450. ILEAD has grown by leaps and bounds, and so have I as an individual. I am so proud to be a part of an amazing volunteer organization with many wonderful people."

Jill Newcity has worked for ILEAD since late 2001. "I have always worked in the educational field and have found this position the most rewarding because of the membership and study leaders," says Jill. "I love my job and the endless expression of gratitude from the members and study leaders makes my job even more rewarding. There are a handful of people with whom I have developed a special connection due to the many hours they spend here in the ILEAD office. I truly cherish their friendship."



## About ILEAD

### ILEAD Mission Statement

*The mission of ILEAD is to provide lifelong educational opportunities to residents of the Greater Upper Valley and members of the Dartmouth Community.*

### Presidents

Thomas B. Campion	SEPTEMBER 1991—MAY 1993
Mid Davison	JUNE 1993—MAY 1995
John Lincoln	JUNE 1995—MAY 1997
Warren P. Goldburgh, M.D.	JUNE 1997—MAY 1999
Richard O. Steele	JUNE 1999—MAY 2001
Thomas Simon	JUNE 2001—MAY 2003
Diane Crowley	JUNE 2003—MAY 2005
Helen Bridge	JUNE 2005—MAY 2007
Carl O. Larson	JUNE 2007—MAY 2009
Ann Hargraves	MAY 2009—PRESENT

### ILEAD Officers

Ann Hargraves	PRESIDENT
Pete Bleyler	VICE PRESIDENT
Martin Blumberg	TREASURER
Anne Baird	SECRETARY

### Leadership Council

Ann Hargraves, Pete Bleyler, Martin Blumberg, Anne Baird, Evva Larson, Bruce Macdonald, Bill Garrity, Glen Mayo, Jerry Monroe, Tom Wilson, John Dolan, Emily Walker Jones, Mary Ann Holbrook, Tom Brody, Tim Thacher  
Mary-Ella Zietz, Assistant Provost, *ex officio*

### Nominating Committee

Townsend “T” Swayze, Kathy Geraghty,  
Leland “Pete” Hall, Lu Martin, Joe Medlicott

### 20th Anniversary Celebration Committee

Mary Ann Holbrook CHAIR  
Stephanie Reininger, Sandra Hoeh, Lisa King

## Acknowledgements

*I wish to thank former ILEAD President Carl Larson for allowing me to undertake this project several years ago. Thanks also to Steve Calvert and Mid Davison for their invaluable “institutional memory” of this wonderful, invigorating, educational organization.*

*Thanks to Lisa King and Jill Newcity for helping me find relevant historical documents, and to the members of the Communications Committee for their various contributions, including proofreading the draft.*

*Thanks to Pat Cope, photographic records specialist of the Rauner Special Collections Library. Pat was able to produce enhanced digital photographs for this project from black and white negatives shot in 1991 by Stuart Bratesman, some of which are in this booklet. These and other photographs Pat provided will be incorporated into ILEAD’s archives. In particular, thank you for unearthing the fantastic photograph of Dr. C. Everett Koop.*

*Lastly, my special thanks to Joe Medlicott for both his institutional memory and his masterful editing skills. Without Joe’s assistance I doubt this project would have come to a successful conclusion.*

—Hank Buermeyer  
July 2010

## Why Members Join ILEAD

Many members responded to a 2009 survey asking about their motivations for joining ILEAD; some of their answers are reprinted here, with permission.

"ILEAD courses give me the opportunity to study in depth and at leisure topics I found interesting in college but didn't have time to explore."

—Diane Crowley

"Great people, interesting and very professional."

—Joel Godston

"A desire not to have my brain atrophy during retirement."

—Anonymous

"Easy access; wide selection of courses; Dartmouth association."

—Arthur Mudge

"A love of learning and to keep the little gray cells alive."

—Tim Thacher

"ILEAD stimulates curiosity."

—Joan Hartwell

"I want to keep learning until too old to make sense."

—Martha Bailey

"The study leaders' impressive biographies."

—Jack Blessing

"To study subjects that a college pre-med curriculum didn't have time for."

—Bud Eaton

"To learn new things and to meet people."

—John "Jack" Adams

"The pleasure it offered for both teaching and learning."

—Elinor Clark Horne

"I wanted to take advantage of this tremendous resource for learning. In particular, the opportunity to gain knowledge in subjects that were not part of my formal education was a big motivator."

—Robert F. "Bob" Koester

"I was asked to lead a course."

—Martha Manheim

"ILEAD motivated us to come to Kendal upon retirement."

—Sandy Sanderson

"It's not the subject, but the study leader that draws you in."

—Barrett Thacher

"Friends, plus initial work on by-laws."

—Joseph Conn

"I was asked by Steve Calvert to help him organize a new adult program at Dartmouth College."

—Mid Davison

"I've always enjoyed taking courses to learn new concepts. The bonus has been new friends!"

—Noreen DeNatale

"It seemed to be an open learning experience, with well qualified leaders."

—Joan Mitchell Goldburgh

"Nardi and Tom Campion, and all that was to follow."

—Mary Ripley

"I wanted to take courses offered by my husband, Fred."

—Laura Berthold

"I wanted to attend the Summer Lecture Series."

—Nancy Charkes

"Variety of interesting material and no exam at the end."

—Mary Collins

"I can be a student now and forever! What could be better?"

—Patricia Higgins

"I am a retired teacher still full of curiosity."

—Peter Keyes

"The opportunity to take affordable courses. ILEAD is now a central part of our post-retirement life."

—Pete Lothes

"What an extraordinary opportunity ILEAD offers—to be able to continue to learn within a group of like-minded peers."

—Patricia Thomas

"I joined with my husband [Joseph]. He was the instigator."

—Linda Warner

"To expand my interests. Thank you for this organization and what you have offered, and hope to continue to offer."

—Kay Wood



**ILEAD**

*Founded in 1990*

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Institute for Lifelong Education  
at Dartmouth

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